

# THE FOUR BEST SILVER INVESTMENTS THIS YEAR

(And Why You Need Them in Your Portfolio Today)



KEITH FITZ-GERALD'S   
TOTAL Wealth



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*(And Why You Need Them in Your Portfolio Today)*

Dear Reader,

Welcome to **Total Wealth**.

My name is Keith Fitz-Gerald. For more than 35 years, I've worked among the global markets as a consultant, analyst, and trader. I cut my teeth at some of Wall Street's biggest firms, including Wilshire Associates, which oversees more than \$8 trillion for over 600 institutional investors.

But today, I'm proud to be the Chief Investment Strategist for *Money Morning* and the editor of *Total Wealth Research*.

My team and I work tirelessly to provide our 1 million daily readers with the guidance they need to protect and aggressively grow their wealth, and today, I'm here to give you one of the most important investments you can make to secure your money and bolster the value of your portfolio over the long run.

That investment is silver.

Few investments in history have consistently held their value like precious metals. That is because metals like silver are a safe-haven, a hard asset that cannot and will not become worthless due to geopolitical strife, market collapses, volatility, or any other event that would lead to a sharp downturn in the global markets.

Now silver is not traditionally an investment that will offer quick, explosive gains over a short period. However, looking ahead, silver has the real potential to see double-digit gains in 2017 fueled by a number of

key factors that will bolster demand in the coming months, including one major development my team just uncovered...

It's a nefarious piece of legislation moving through the Department of Labor – one that has the potential to crater the retirement portfolios of hardworking Americans and their families. Not only that, but it could mean the end of the incredibly lucrative Great Depression-era class of investments that I call “[26\(f\) programs](#)” that have enabled everyday people build the retirements of their dreams. [Click here](#) to learn exactly how to protect yourself before it's too late...

But this is urgent development is just one of many moving down the pipeline this year. As such, silver is a “must-have” in every investor's portfolio today. Here's why:

## **Four Reasons Silver Belongs in Your Portfolio:**

### **1. Silver is an Industrial Metal with Robust Demand**

Silver is the second most used commodity in industry after oil.

Unlike gold, silver has a significant level of demand thanks to its multiple industrial and medical applications. The versatility of the metal makes it one of the top conductors of electricity and the second best reflector of light after rhodium. One of the fastest growing areas of industrial demand is the solar panel market.

In 2016, silver demand hit an all-time record high, according to Thomson Reuters. In addition, 2016 marked the fourth year in a row that there was a shortfall of supply against demand and the seventh supply deficit in the metal in the last 10 years.

Silver is a very critical metal in cell phones, silver zinc batteries, RFID tags, and many more technologies

### **2. This is a Rare Mining Element**

Pure silver mines are very rare, which makes this metal one of the more critical investments in the event of global economic disruption. In the

event that financial markets plunge, investment in mining is likely to go with it.

Mexico and Peru are the top mining nations for silver and produce one-third of the global output. However, both nations are experiencing challenging economic times, and declining silver production would impact supply.

### 3. Silver is Underpriced

Over the last 20 years, we have witnessed robust efforts by global financial companies to suppress the cost of silver. One must remember that back in the 1970s when the Hunt brothers attempted to corner the silver market, the commodity traded at \$50.00 per ounce.

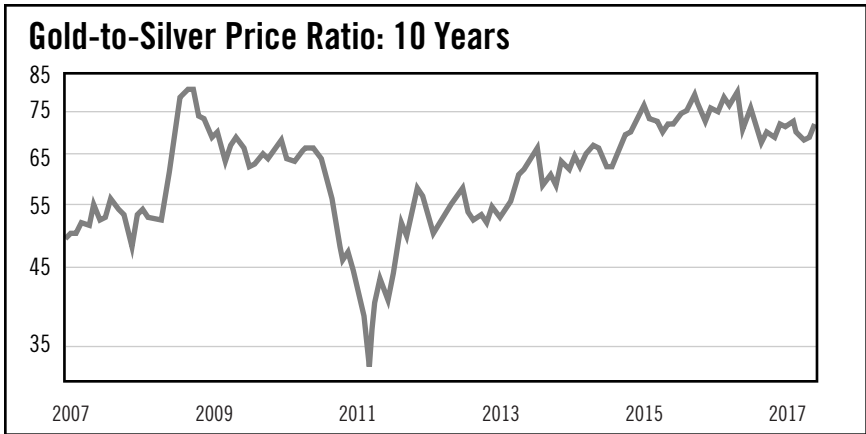
The price of silver didn't hit that level again until 2011 when a massive paper raid pushed the price to multi-decade highs. Now, with silver prices falling below \$20.00 per ounce, one must realize that it's underpriced for a variety of reasons. First, it costs roughly \$25.00 to produce an ounce of silver, meaning that any time that a mining company pulls the commodity out of the ground, it is losing money.

But the bigger sign that it's undervalued is the historical gold-to-silver price ratio. At one point there was a law that fixed this ratio of one ounce of gold to one ounce of silver at 15:1. That figure is a proper measurement of the amount of gold to silver believed to be in the earth's crust.

But today, the ratio is very skewed. Today's gold-to-silver ratio sits at about 1:70.

### Silver is an essential component of:

- Photovoltaic cells & solar energy
- RFID Chips
- Semiconductors
- Photography
- Glass coatings & Mirrors
- Tableware
- Dental alloys
- Solder alloys
- Brazing alloys
- Electrical contacts
- Batteries
- Paints
- Water purification
- Wood preservatives



Many analysts believe that the ratio should be closer to the historical average. With gold currently trading near \$1,250, silver would need to trade near \$86 per ounce.

#### 4. Silver Is Fed-Proof

Gold is considered one of the best inflation hedges for investors, but too many forget that silver has been the “poor man’s gold.” Trading at a much lower amount than gold, silver maintains the inflation-proof qualities of the yellow metal and more. The Federal Reserve and other central banks around the world appear hell-bent on debasing their own currencies. In fact, the U.S. dollar alone has lost more than 98% of its value since the inception of the Federal Reserve.

What do you think is going to happen in the future? The U.S. dollar’s erosion in purchasing power will only accelerate with the U.S. central bank attempting to stave off economic calamity. With the dollar’s value declining and the money supply expanding, silver presents a fool-proof way to protect your money and bolster your portfolio in the decades ahead.

#### Where Silver Fits in Your Portfolio:

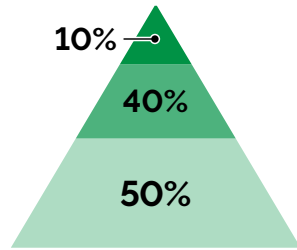
I advocate that investors follow our proprietary 50-40-10 portfolio allocation.

## What is the 50-40-10?

**Base Builders** – We allocate 50% of our investment capital to assets chosen because of both their stability and their income-producing potential. This provides a safe foundation that will better withstand downturns, while also giving us a solid base from which to pursue growth.

**Growth and Income Holdings** – 40% of our funds are invested in this category, typically targeting “glocal” (global + local) companies that provide the potential for capital appreciation, as well as income in the form of above-average dividend yields.

**Rocket Riders** – At this higher-risk level, we invest up to 10% of our capital in assets that offer greater growth potential based on some sort of catalyst our research has uncovered. Examples may include new patents, contracts, buyouts, spinoffs, etc.



It's a crucial component of our profit-harnessing strategies, and the core of my premium research service, the [\*Money Map Report\*](#). Subscribers to my [\*premium service\*](#) are granted exclusive access to weekly alerts, monthly reports about this lucrative portfolio structure, and actionable investment research and recommendations producing gains like 207.06%, 100%, and even 362.75%... ([Click here](#) to find out how to “get in” on the next potential triple-digit winner).

...all thanks to the **50-40-10** portfolio. When it comes to silver, one of the first questions I receive is where precious metals fit in this model and what a proper allocation of silver is. It's important to stress that investors re-assess their positions at least once a year to ensure your portfolio remains balanced.

## How to Invest in Silver

There are many different ways that you can purchase and hold silver:

- Coins, bars, or other means of physically holding the metals
- Pooled accounts or certificates that offer unallocated ownership of physical gold and silver

- Futures contracts
- Publicly traded vehicles, like stocks and exchange-traded funds (ETFs)

Given the complexity of the various investment vehicles, investors should look to two of these options: physical coins and bullion, or publicly traded vehicles.

## The Best Physical Silver Buy

Because silver is so much cheaper than gold on a per-ounce basis, a single coin is within everyone's reach. Coins typically come in 1-oz. sizes. The **Silver American Eagle** (0.999 purity) currently sells for about \$20, and the **Canadian Silver Maple Leaf** (0.9999 purity) typically sells for a similar price to its American counterpart.

## The Best Silver ETF to Buy

The most popular silver ETF is the **iShares Silver Trust** ETF (NYSE Arca: SLV). The fund backs its shares with about \$6 billion in physical silver in **JP Morgan Chase & Co.** (NYSE: JPM) vaults in London and New York. Each share represents the price of about one ounce of silver.

## The Best Silver Trust to Buy

**Sprott Physical Silver Trust** (NYSE Arca: PSLV) holds silver bullion that is fully allocated and stored at a secure third-party location in Canada, subject to periodic inspection and audits. The only problem is that PSLV makes you pay a premium above the spot price of silver as well. And that premium can be extremely volatile.

## The Best Silver Stock to Buy

Silver mining royalty company **Silver Wheaton Corp.** (NYSE: SLW) is the largest precious metals streaming company in the world (at the time of writing). Silver Wheaton pays about \$4 per ounce of silver and \$400 per ounce of gold.

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